

MEDIA KIT 2023



logijob.de
Jobs for the logistics industry
www.logijob.de



WHAT DOES logijob.de offer?

FAST, EASY, DIRECT – logijob.de, the job market of VerkehrsRundschau and fokus GEFAHR/GUT in cooperation with the Federal Trade, Transport and Logistics Association (Bundesverband Wirtschaft, Verkehr und Logistik e.V. – BWVL) and Fumo Solutions, the specialist for legal certainty in transport logistics.

You seek – we find!

Whether new employees or employers – on logijob.de the whole logistics industry meet. logijob.de approaches exactly the target group which we cover with our renowned trade magazines VerkehrsRundschau and fokus GEFAHR/GUT.

The specialists portal reduces scattering losses. Thus you can focus and minimize the application process to qualified applications.

THE BRAND logijob.de COMPRISES

- Online portal
- Facebook





WHO ARE THE USERS OF logijob.de?

Companies look on logijob.de for skilled personnel in industry-specific professions at all career levels.

Qualified expert personnel inform themselves on logijob.de about the labour market of the logistics industry.



PUBLISHING HOUSE:

Verlag Heinrich Vogel
Springer Fachmedien München GmbH
Aschauer Straße 30,
81549 Munich, Germany
Phone +49 89 203043-0
www.springerfachmedien-muenchen.de

Look for your suitable candidate from these sectors:

- Warehousing and transport companies
 - Distribution centres
 - Transshipment centres
 - Internal and external company logistics
 - Conveyor and bearing technology
 - Loading technology
 - Traffic telematics
-



DIGITAL

2,347

USERS

(average of three months, January to March 2022)

5,945

PAGE IMPRESSIONS

(average of three months, January to March 2022)

19,830

VERKEHRSRUNDSCHAU FACEBOOK FOLLOWERS

(September 2022)

www.logijob.de

WEB ADDRESS (URL)

74.1 % of the employers place their job advertisements on online job markets.

Source: Statista Research Department, 2019



JOB ADVERTISEMENT

RUN TIME

6 weeks, update after 4 weeks

FORMAT

HTML layout or conversion of a PDF file to HTML

PRICE

• € 895.00



STELLENANZEIGE PLUS

RUN TIME

6 weeks, update after 4 weeks

FORMAT

HTML layout or conversion of a PDF file to HTML

PLUS

- TopJob (for 3 weeks)
- TopHighlight (for 3 weeks)
- Publication in trade newsletters (1x)
- Target-oriented Facebook ad (1x)

PRICE

• € 1,095.00



QUOTA OF 5 OR 10

QUOTA OF 5 OR 10 PLUS

RUN TIME

1 year

FORMAT

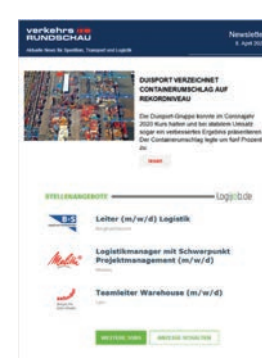
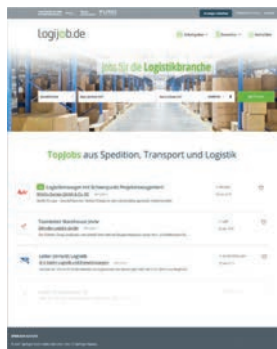
HTML layout or conversion of a PDF file to HTML

QUOTA PRICE

- Quota of 5: € 3,890.00
- Quota of 10: € 5,890.00

QUOTA PLUS PRICE

- Quota of 5 PLUS: € 4,190.00
- Quota of 10 PLUS: € 7,690.00



TOPJOB RUN TIME

3 or 6 weeks

PLACEMENT

- Homepage/results list
- Top placement, sorted by date
- Eye-catching placement and easily found by job seekers

PRICE

- starting from € 200.00
+ job advertisement



TOPHIGHLIGHT RUN TIME

3 or 6 weeks

PLACEMENT

- Homepage/results list
- Colour-highlighted as an eye catcher

PRICE

- starting from € 100.00
+ job advertisement



FACEBOOK AD RUN TIME

updated daily

PLACEMENT

- Your advertisement as a sponsored post at facebook.com/logijob.de
- We choose the optimal time of the post for you
- One post daily possible

PRICE

- € 50.00 for each post
+ job advertisement



NEWSLETTER RUN TIME

1 day

PLACEMENT

- Job title + logo within the job box of the newsletter incl. a direct link to the job advertisement
- Industry-specific newsletters of the Verlag Heinrich Vogel family: fokus GEFÄHR/GUT and VerkehrsRundschau*
- Five spots available

PRICE

- € 100,00 for each newsletter
+ job advertisement



PACKAGE SPECIALIST

RUN TIME

30 days

PLACEMENT

- Playout at meinestadt.de + regio-jobanzeiger.de
- Expanding of range and target group
- The appearance of your advertisement can differ on other portals

PRICE

- starting from € 690.00 + job advertisement



PACKAGE MANAGER

RUN TIME

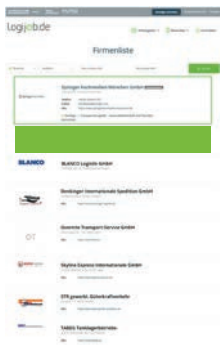
30 days

PLACEMENT

- Playout at stepstone.de + XING.com
- Expanding of range and target group
- The appearance of your advertisement can differ on other portals

PRICE

- starting from € 1,425.00 + job advertisement



BUSINESS CARD

RUN TIME

unlimited

FORMAT

- Entry in the company list
- Logo, company name, address and URL incl. a direct link to your homepage

PRICE

- free of charge



FIRMENPROFIL

RUN TIME

1 Jahr

FORMAT

- Company, indicator and product presentation
- Placement in companies A-Z
- Logo (.gif, .jpg or .png)
- Image header maximum of 1,140 pixels width
- Picture and video galleries (.gif, .jpg or .png, video URL for example to YouTube)
- Variable in height (.gif, .jpg or .png)

PRICE

- € 595.00



TOPEMPLOYER

RUN TIME

4 weeks

FORMAT

- Logo and link to your company profile
- Homepage (startpage)

PRICE

- € 495.00 + company profile



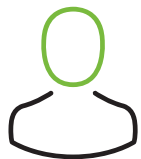
FORMAT	RUN TIME*	PRICE IN €
Job advertisement	6 weeks	895.00
Job advertisement PLUS	6 weeks	1,095.00
Quota of 5	1 year	3,890.00
Quota of 10	1 year	5,890.00
Quota of 5 PLUS	1 year	4,190.00
Quota of 10 PLUS	1 year	7,690.00
Box number fee		13.00

ADDITIONAL OPTIONS	RUN TIME	PRICE IN €
TopJob	3 weeks	+ 200.00
	6 weeks	+ 300.00
TopHighlight	3 weeks	+ 100.00
	6 weeks	+ 200.00
Facebook ad	updated daily	+ 50.00
Newsletter linkage	1 day	+ 100.00
Package Specialist	30 days	+ 690.00
Package Manager	30 days	+ 1,425.00
Print advertisement	1 issue	on request

COMPANY PRESENTATION	RUNTIME	PRICE IN €
Business card	From registration unlimited	free of charge
Company profile	1 year	595.00
TopEmployer	4 weeks	495.00

The currently valid VAT must be added to all prices. Valid from January 1st, 2023.

*Refresh after 4 weeks.



ANDREA VOLZ

Head of Sales
Springer Fachmedien München

andrea.volz@springernature.com
Phone +49 89 203043-2124
Mobile phone +49 151 14054007



STEPHAN BAUER

Teamleader Sales
OMNIBUSREVUE, FAHRSCHULE,
autojob.de, logijob.de

stephan.bauer@springernature.com
Phone +49 89 203043-2107
Mobile phone +49 151 65850355



DORIS KESTER-FREY

Account Manager

doris.kester-frey@springernature.com
Phone +49 89 203043-1671



REBECCA KIRCHMAIR

Junior Account Manager

rebecca.kirchmair@
springernature.com
Phone +49 89 203043-1128
Mobile phone +49 151 40793022



RALF SCHMIDT

Account Manager

ralf.schmidt@springernature.com
Phone +49 8742 9199-94
Mobile phone +49 160 8869867
Fax +49 8742 9199-95



YEVGENIYA JARAN

Digital Media Manager

logijob@springernature.com
Phone +49 89 203043-2107
Fax +49 89 203043-2398